

5 Reasons Why You Need Deep Commercial Cleaning Services

Commercial spaces are used by dozens to hundreds of people all year, but no one feels responsible for cleaning. Maybe coworkers take turns clearing up the break room, and perhaps you have a regular cleaning service to dust and disinfect, but what about the grime that builds up in public areas or the hidden and hard-to-reach spaces?

Deep cleaning is an essential maintenance task that will keep any property in good condition. Commercial deep cleaning is a necessity to ensure your commercial space remains spotless, fresh, and welcoming no matter how busy the area is throughout the year. Let us outline the five key reasons why you need deep commercial cleaning services at least once every six months.

What is Deep Commercial Cleaning?

Deep [commercial cleaning](#) goes beyond the surface-level cleaning done during day-to-day routines. Deep cleaning tackles dirt, grime, and contaminants in high-traffic and hard-to-reach areas before they become deeply ingrained into the property itself.

The Comprehensive Approach

The thorough nature of deep cleaning takes a comprehensive approach to dirt and grime removal. Deep cleaning tasks often include:

- ⌘ **Carpet and Upholstery:** Deep [carpet cleaning](#) and upholstery cleaning with steam and shampoo
- ⌘ **Grout and Hard Floors:** Detail cleaning of grout, tile, and [hard floors](#) to the finest detail and outer corners
- ⌘ **Disinfection:** Decontaminating and [disinfecting](#) high-touch surfaces and areas prone to bacterial growth
- ⌘ **Windows:** Detail [cleaning windows](#), blinds, and curtains to ensure a dust-free space
- ⌘ **Hidden Places:** Moving furniture, climbing ladders, getting behind fixtures, and other essentials to route out every last trace of grime.

Infrequent but Essential

Deep cleaning isn't needed frequently, but it should be part of the annual maintenance schedule. Deep commercial cleaning is typically conducted quarterly, biannually, or annually (once, twice, or four times a year). It is crucial to maintain a truly clean and healthy environment where dirt, contaminants, and rot are never allowed to linger.

Five Compelling Reasons

What are the five key reasons why every commercial property should schedule routine deep cleaning?

1. Health and safety
2. Appearance and impression
3. Productivity and motivation
4. Asset maintenance and lifespan
5. Peace of mind

1. Health and Safety

Deep cleaning helps you prevent the spread of allergens, irritants, and germs throughout your property. A deep cleaning routine removes allergy-triggering dust mites, pollen, and other contaminants from corners, vents, upholstery, and carpets to prevent allergies and respiratory problems. At the same time, scouring and disinfecting every corner removes lingering bacteria, viruses, and other pathogens to minimize the risk of illness and protect the people who work or shop in your commercial space. These steps also improve your indoor air quality, ensuring a healthier breathing environment and clear-headed freshness for all.

2. Enhanced Appearance and Impressions

Going too long without deep cleaning will start to show in dinginess, faded surfaces, and even damage. Deep cleaning revitalizes your space by restoring the natural, like-new appearance of your carpets, furniture, walls, fixtures, and other surfaces. A gleaming, fresh, and inviting space makes a strong first impression. Well-maintained environments inspire confidence for clients, visitors, potential customers, and new hires.

3. Increased Productivity

A beautifully clean environment doesn't just inspire customers and clients. Your workforce will also benefit from clean, healthy, and beautifully maintained surroundings. An attractive work environment is motivating and can inspire greater productivity, while a healthy space can result in fewer sick days and greater performance for both mental and physical tasks.

A clean and organized workspace inspires confidence, reduces distractions, and promotes better concentration among employees.

4. Prolonged Lifespan of Assets

Regular deep cleaning can also help to protect your investments. Clean carpets, floors, furniture, equipment, and fixtures tend to last longer when they are not clogged with dust or moisture-related damage. Deep cleaning prevents the buildup of dirt and grime that can lead to damage

and cause the need for more frequent repairs. Proper care enhances the performance and extends the lifespan of your business assets, which can save considerably on repairs and replacements over time.

5. Peace of Mind

When you entrust your deep cleaning schedule to a team of experienced professionals, you gain peace of mind knowing your property is in good hands. A pro team brings specialized knowledge, equipment, and best practices tailored to the unique needs of deep commercial cleaning. When you outsource deep cleaning, it allows you to focus on what you do best: running your business while your commercial property stays clean and well-maintained.

Commercial Deep Cleaning with Stratus Building Solutions

At Stratus Building Solutions, we specialize in the cleaning and maintenance services you need to keep your commercial properties in top condition. You can rely on our professional teams to apply the full scope of our expertise and dedication to keeping your commercial building gleaming, healthy, and inspiring. [Contact us](#) to receive a customized quote for deep cleaning services tailored to the unique needs of your commercial property.